

## **Sean M Rhodes**

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21 Judge St Apt 3D  
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### **Frog Design - Creative Director**

New York, NY | www.frogdesign.com

May 2008 to Present

Leader of multidisciplinary teams in innovation programs across strategic brand, convergent product, social, service and digital design. Clients: Chrysler Fiat, Microsoft, IMAX, Qualcomm, Morgan Stanley, American Express, McKinsey & Company, The Estée Lauder Companies, Logitech, GE Money and Sandisk.

### **Organic - Associate Creative Director**

Chicago, IL | www.organic.com

June 2006 to May 2008

Creative lead for Organic's up-start interdisciplinary interactive advertising team in Chicago. Art directed over one million dollars in photo/video shoots, created automotive ecommerce and advertainment sites, social media experiences and Times Square digital signage. Clients: Jeep, Chrysler, Dodge, Geek Squad and Bank of America.

### **Freelance - Art Director**

All Over | www.917K.com

December 1999 to 2006

Clients: GE, IBM, Kraft, Ford, NASCAR, Delta Airlines, Yahoo!, Chevrolet, Union Carbide and Vivendi Universal.

### **CBT Architects - Art Director**

Boston, MA | www.cbtarchitects.com

March 2002 to August 2004

Established a three person design team whose mission was to create stories for the firm's architecture, interior design and urban planning projects through brand, identity, interaction, wayfinding and motion design. Clients: City of Boston, MIT, and The Big Dig.

### **Modem Media - Freelance Designer**

Norwalk, CT

November 2001 to April 2002

Clients: IBM, Delta Airlines and Kraft.

### **Boxlab - Design Manager**

Westchester, NY

February 1997 to December 2000

Led five designer team of a boutique technology and business consulting firm. Responsible for design strategy and information architecture developing award winning tools and apps for GE Capital.

### **The Apollo Program - Designer**

Greenwich, CT | www.theapolloprogram.com

January 1997 to May 1999

Contributed to the multimedia project "Catfish", which was published in Émigré Magazine Issue 62 and added to MoMA's permanent collection.

## **Education**

### **Cranbrook Academy of Art - Master of Fine Arts**

Bloomfield Hills, MI | Graphic Design 2006

### **Purchase College / School of Art + Design - Bachelor of Fine Arts**

Purchase, NY | Graphic Design 1999

### **Rhode Island School of Design**

Providence, RI | Graphic Design 1994 - 1995

## **Awards & Collections**

**2007 Cannes Cyber Lion Finalist - Jeep Patriot and The Way-Beyond Trail**

**2006 Adweek Best Use of Web 2.0 - Jeep Uncharted**

**2005 MoMA Design Collection - Émigré Magazine Issue 62 "Catfish"**